

THE MICHELIN® eTIRE™ SYSTEM

ON ROAD FAILURES

DOWNTIME

SOARING COSTS

HERE'S HOW TO HANDLE THE PRESSURE



MICHELIN

YOU WANT A MORE EFFECTIVE WAY TO MONITOR TIRE PRESSURE.



And that's exactly what you'll get with the new eTire™ system from Michelin. It's the latest breakthrough in tire technology. And it's going to make your job a lot easier, while saving you some money in the process. Your tires can now be tracked electronically using Hand Held and Drive-By readers, giving you accurate tire pressure maintenance information in an instant, while helping to reduce the costs and downtime that occur when your tire pressures are not properly monitored. Which means no more manual checks for underinflated tires. No more wondering if proper pressure maintenance is being performed at your terminals. And no way you'll ever go back to the ancient methods of tire pressure tracking.

YOU NEED SOMEONE ON THE INSIDE.

The eTire™ system utilizes Michelin's InTire Sensor™ technology. These sensors can be applied to any commercial truck tire. And once they've been installed, the sensors remain through the entire life of the tire. Even through the retread process. So you get complete cradle-to-grave tracking of every casing. And once the tire is ready for the scrap heap, the sensor could be removed and reattached to a new truck tire.

To process the wealth of information obtained by the InTire Sensor™, you'll work with Michelin's breakthrough BIBTRACK software. BIBTRACK uses a unique ID number in each sensor to track tires on your fleet's vehicles. So when the tire is scanned by a Drive-By or Hand Held reader, tire pressure, tire temperature and recommended actions to be taken are automatically updated and can be monitored online using the BIBTRACK website. Giving you up-to-date information on your fleet's tires at your fingertips anytime, night or day.



The eTire™ logo patch lets you know which tires have sensors.



SensorDock™



Drive-By Reader



Mounted Tire Report



InTire Sensor™



Pressure Warnings Report

LET US HANDLE THE PRESSURE.

Maintaining correct tire pressure is the key to optimizing tire performance and fuel economy. Industry studies show that if you run on underinflated tires, tread life decreases by about one percent for every one percent of under inflation. Increased tire wear means a decrease in mileage, and in turn, an increase in costs for you.



Login Page

That's why the eTire™ system is such a huge advantage. The pressure information is more accurate because the readers account for Cold Equivalent Pressure, giving you precise pressure readings under any condition. It's quicker because it drastically reduces inspection times. It's invaluable because it allows you to access this previously unavailable information via the Internet at your convenience. In other words, it's the future of tire technology, and it's going to help save you lots of money. And lots of worrying.





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THE NEXT STEP IN TOTAL TIRE MONITORING.



You've just read about how eTire™ applications can make managing your fleet's tire pressure a whole lot easier. That's only the beginning. Millennium Suite™, Michelin's comprehensive tire software modules, including BIB TRACK and BIB TREAD, work together with the eTire™ pressure monitoring system to provide you with the most efficient tire tracking system available. BIB TREAD software tracks each tire through the entire retread process, from receiving and inspection to repair and final invoicing. BIB TRACK software collects the data provided by BIB TREAD and then organizes the information which can be accessed via the Internet. By combining the eTire™ system with BIB TREAD software, you get the ultimate in tire monitoring technology. So if you want to be on the leading edge of tire monitoring practices, go with the eTire™ tracking system. And if you're ready for the next step in total tire monitoring, the eTire™ system, combined with BIB TREAD software, will have you running smoother than ever.

The revolutionary eTire™ system from Michelin can help decrease downtime, reduce operating costs and give you incredibly accurate tire pressure information. It's just one more way Michelin is helping fleet owners everywhere handle the pressure of the road.



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